

Career Guidance and Counselling Provisions at a South African University: Career Advisors' Reflections

Regis Chireshe

*College of Education, Department of Psychology of Education, University of South Africa,
P.O. Box 392, UNISA 0003, South Africa
E-mail: chirer@unisa.ac.za or chireshe@yahoo.co.uk*

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ABSTRACT The study sought to establish the state of career guidance and counselling provisions at a South African university as reflected by the university's career advisors. A qualitative design was employed. Three career advisors participated in an in-depth interview. Data was thematically analysed. The study revealed that the university's career advisors' main activities included coordinating orientation for new students, conducting career advising workshops for students, graduate deployment programmes and sometimes making high schools career guidance visits. The university had some career brochures and Compact discs (CDs) for graduate careers. The career advisors collaborated with the Department of Education, District coordinators, principals and student counsellors. The university did not have career counselling centres, the career advisors were short staffed and under qualified. The career advisors also believed the services were not taken seriously. Implications and recommendations to improve the guidance and counselling provisions were discussed in detail in the study.